

# NEVER GIVE UP DAY PRESS RELEASE

Never Give Up Day  
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## FOR IMMEDIATE RELEASE

### **Communities Across The Nation Are Getting Geared Up For Never Give Up Day**

Cities across the nation join community members celebrating Never Give Up Day. To celebrate, City Mayors of Fort Worth, Reno, Irving, Florence, Grand Rapids, and Milwaukee proclaimed August 18, 2022, as Never Give Up Day in their jurisdictions. Never Give Up Day is a global celebration day focused on cultivating a mindset of determination. The day encourages awareness-raising activities, (sports)events, workshops and community programs. Health care and social associations, organizations and charities can initiate their call to action and fundraising events. Never Give Up Day provides a common platform for individuals and professionals to use their imagination and judgment to innovate to inspire.

The day not only applauds people for reaching their goals, but also supports those who are still trying to achieve their goals. Most importantly, the countless stories and testimonials of those who faced incredible odds, but nonetheless refused to give up, showcase the impactful resilience and determination in our community.

Never Give Up Day – August 18th, because the world needs more people to inspire others to never give up.